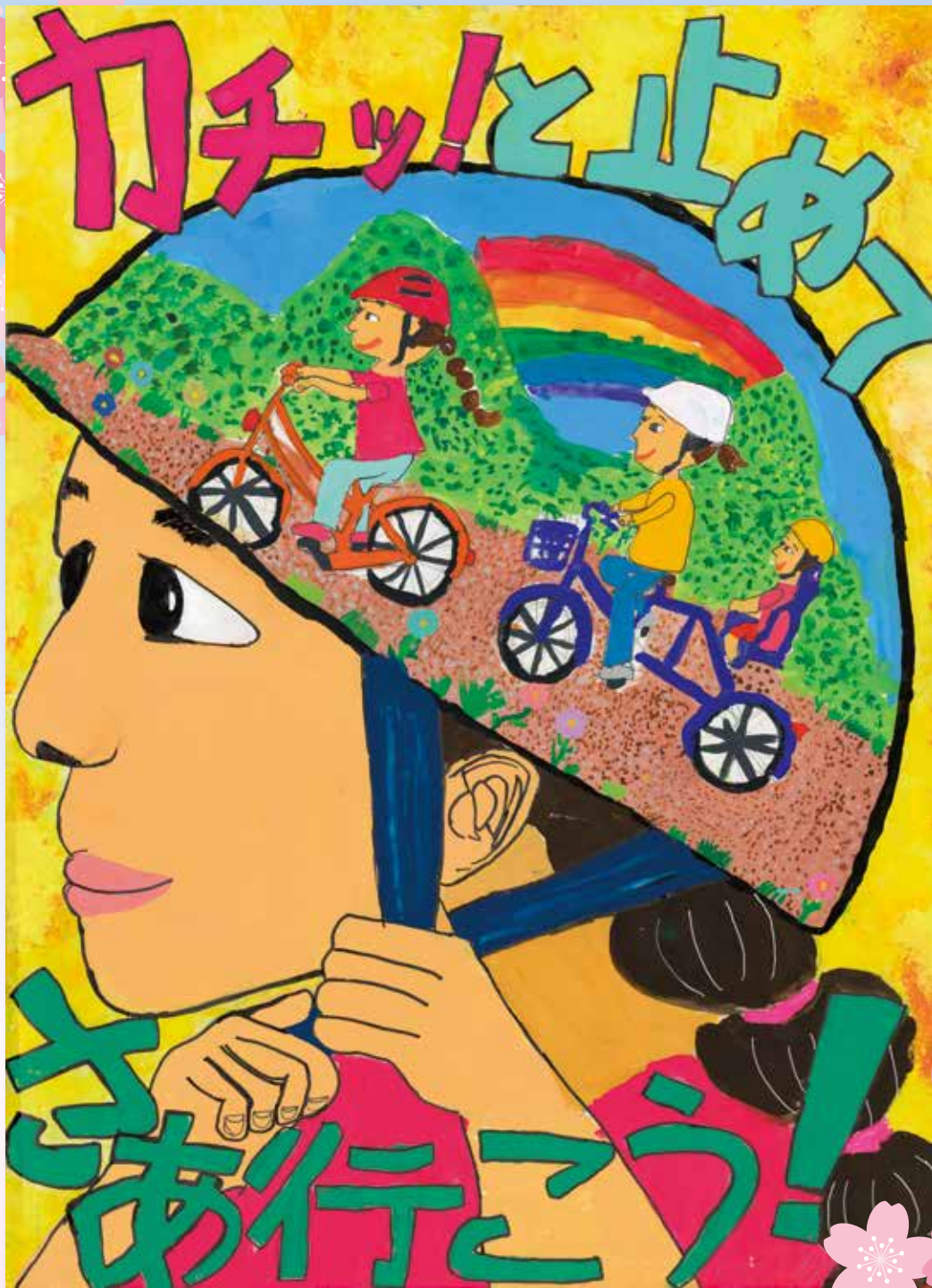


2026 Nationwide Spring Traffic Safety Campaign

Monday, April 6th to Wednesday, April 15th

Making Tokyo the world's No. 1 city in terms of traffic safety

Zero Traffic Death Day : Friday, April 10th



The 13th Tokyo Metropolitan Government Traffic Safety Poster Contest (FY2025) Governor's Prize-winning entry by Wako Suzuki, 2nd Grade at Elementary School



Tokyo Metropolitan Government
Council on Measures for Traffic in the Capital

Tokyo Metropolitan Government's Key Points in the 2026 Spring Traffic Safety Campaign

Point 1 Ensure the safety of children and all pedestrians on school commuting routes and residential streets

To parents and guardians of children

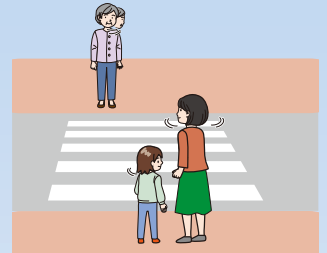
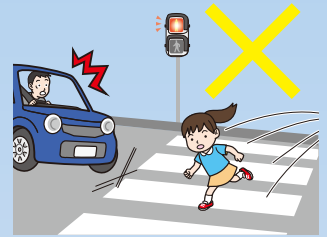
There have been many serious traffic accidents in Tokyo involving children, the vast majority of which have resulted from children suddenly running into the road or not following road-crossing rules. Parents and guardians should regularly deepen their understanding of traffic rules, while also serving as role models and teaching their children about proper traffic rules and manners. When going outside with a small child, always make sure they are within your sight and arm's reach.

To seniors

More than half of pedestrians killed in traffic accidents are seniors, with many accidents resulting from senior pedestrians ignoring traffic signals or not following road-crossing rules. Be a role model for children by practicing safe behaviors, such as properly observing traffic rules and giving due consideration to your own safety.

To all pedestrians

When crossing at a crosswalk, practice safe behaviors with the mindset of taking the initiative in protecting yourself. Stay alert to the possibility that drivers may not be aware of your presence, and make sure to look right, left, and right again to confirm your safety before crossing, even if the signal is green. There have also been tragic accidents involving pedestrians who were struck while lying on the road after consuming alcohol. If you have been drinking alcohol, remain vigilant until you get home safely.



Point 2 Take steps such as eradicating cell phone use while driving and yielding to pedestrians to increase driver safety awareness

Never drive while distracted

Distracted driving is an extremely dangerous act that may lead to serious traffic accidents, as it takes the driver's attention away from safe operation of the vehicle. Never use a smartphone or other device while driving.

Be more aware of the need to protect pedestrians and others

At crosswalks, pedestrians have right of way. Drivers should come to a complete stop before a crosswalk if there are pedestrians or others trying to cross. When turning left or right at an intersection, drivers must first make sure that no pedestrian is trying to cross the crosswalk ahead before proceeding carefully.



Point 3 Promote thorough understanding and compliance regarding traffic rules for bicycles and specified small motorized bicycles

To cyclists

Under revisions to the Road Traffic Act, a traffic violation notification system ("blue ticket" system) will be introduced for bicycle traffic violations on April 1, 2026.

When riding a bicycle, be sure to observe traffic rules, including the Five Rules for Safe Cycling. Many traffic accidents involving cyclists occur at intersections. When at an intersection without a signal, make every effort to prevent an accident by coming to a complete stop and confirming your safety before proceeding.

Cyclists who commit certain violations classified as dangerous acts (16 in total) twice or more within three years will be required to take a bicycle safety course.

To users of specified small motorized bicycles (e.g., electric scooters)

When operating a specified small motorized bicycle, ride on roadways and follow traffic rules, including obeying signals and stop signs. Riding under the influence of alcohol is also prohibited by law. Anyone who commits certain violations classified as dangerous acts (17 in total) twice or more within three years will be required to take a safety course for users of specified small motorized bicycles.

To all users of bicycles and specified small motorized bicycles

Be sure to check traffic rules before riding a bicycle or specified small motorized bicycle. Operate the vehicle safely and remember to wear a helmet when riding.



Point 4 Prevent motorcycle accidents

To motorcycle riders

There has been an increase in the number of single-vehicle accidents involving motorcycles, as well as right-turn collisions with oncoming vehicles. When approaching a curve or intersection, sufficiently reduce your speed, maintain a proper distance from other vehicles, and practice safe riding behavior with a calm, unhurried attitude. Never commit the dangerous acts of passing between cars or recklessly overtaking other vehicles. Remember to tightly secure the chin strap of your helmet and wear protective gear for your chest and torso when riding.

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